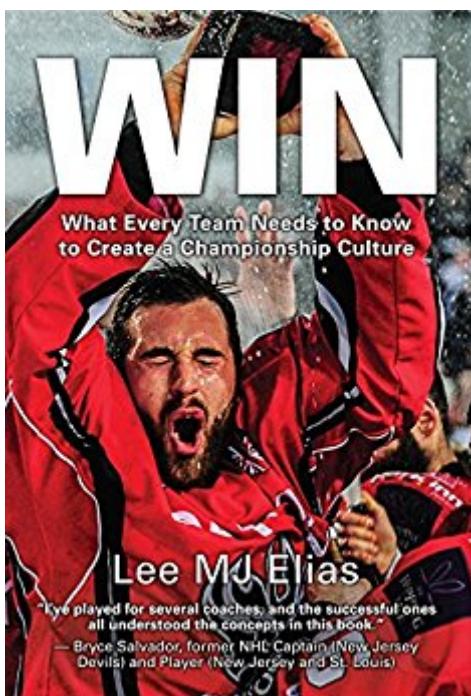


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# Win: What Every Team Needs To Know To Create A Championship Culture



## Synopsis

The Essential Strategies Every Coach Needs to Create a Championship Culture and Win

You need tactics and talent to win. What if I told you there was another piece to the puzzle that was just as necessary—â if not more so—â to become a champion? In this book, youâll get the answer and the insiderâs view from a championship coach on how to create a championship culture. Not just one season but time after time, whether you have the best tactics and talent or not. WIN sets up the winning strategies every coach must know. For any sport, WIN will show you the step-by-step approach to building a team that can win championships. From practice plans to team-building exercises to setting the attitudes of players and coaches, this is a tell-all guide from one of the best:

- â Create and maintain an impenetrable team bond
- â Understand how to place players in the perfect role for them to thrive
- â Choose team leadership that allows you to coach more effectively and win more often
- â Form a cohesive, unstoppable coaching staff
- â Use adversity as an advantage rather than a disadvantage
- â Survive and break losing streaks with a high frequency of success

Lee Elias has applied these techniques to turn around downward slides with multiple teams. He holds nothing back, sharing easy-to-implement strategies for coaches of all levels. Iâve played for several coaches over my playing career. The ones that have found success all understood the concepts written in this book.

• Bryce Salvador, former NHL Captain (New Jersey Devils) and Player (New Jersey and St. Louis)

â Talent and tactics are needed to win. However, most coaches don't realize there are other equally important elements to creating a champion. This is the first book Iâve read that explains those principles in an easy-to-understand way. If you want to build a championship-caliber team, this is a must read.

• Pavel Barber, hockey stickhandling specialist and three-time Canadian National Athlete

Lee M.J. Elias has been coaching ice hockey at the collegiate and professional level since he was 22. His diverse experience includes working with the NHL, NBC, Hearst Media, A&E, and Madison Square Garden, among others. Lee is the founder of Game Seven Group, an organization that works with leaders to win using the spirit and culture of a professional sports organization. He is the co-owner and founder of Sports Achievements and Hockey Wrap Around North America, both companies that work to make hockey more enjoyable and accessible to the world.

## Book Information

File Size: 581 KB

Print Length: 196 pages

Page Numbers Source ISBN: 1612061273

Simultaneous Device Usage: Unlimited

Publisher: Aloha Publishing (March 4, 2017)

Publication Date: March 4, 2017

Sold by: Digital Services LLC

Language: English

ASIN: B06XFKRRTK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #834,204 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #59

in Books > Sports & Outdoors > Coaching > Hockey #115 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Hockey #516 in Books > Sports & Outdoors > Hockey

## Customer Reviews

Highly recommend. Very motivational. Great insight on the game and setting goals.

Did your team win? Lose? And more importantly, did you learn anything? The answers to these simple questions apply to everything. The techniques and lessons taught in Lee MJ Elias' WIN are being used successfully throughout corporate America. Any team, whether a sales team, a production team or a hockey team, with the proper motivation can be a winner. This fast-reading book shows you how it's done.

The author's experienced insight gives fantastic examples to explain the ins and outs of team dynamics and how they affect winning. The metaphorical and real-life scenarios are key to understanding every important aspect of team bonding and building. If you are a coach for any team at any level, this book will help put into perspective the way we work together as humans to succeed toward a similar goal. A wonderful read with much to offer!

A good book explaining the real life impacts on becoming a winning team that could easily be transferred to business. A great follow on from reading "Think like a fan", this was a light toned book which is great for casual consumption but delivering some interesting insight.

This was a great book with strategies on how to motivate a team and get the best results. The premise is around sports but the ideas are still relevant in any management situation. I would recommend this book to anyone that needs tips on how to motivate a team in any setting.

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